

Find Your Niche

Choosing a niche is one of the best & fastest ways to grow your audience. It also results in establishing yourself as an authority & trusted resource. The best niches are the ones that help people become better versions of themselves. Fill out the questionnaire below to discover your niche!

What are you passionate about?

What do you like talking about?

What are you skilled at?

What kind of advice do people come to you for?

What are the niches of your favorite bloggers/vloggers?

What are products/services are you selling and what niche does it fit into?

What's common between your answers? The best niche is the one that will provide you the best platform to impact your readers the most. This niche is the one you're most passionate about & skilled at.

Ultimate List of Niches

As long as you're impacting your audience, you can blog about ANYTHING. There are many niches to choose from but this list includes the most popular & profitable ones. Don't be limited by these niches! Circle any niches that light you up. Try on each niche and ask yourself,

"Five years from now, I'm proud of myself for helping thousands of readers with my content. Is it this niche?"

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|------------------|----------------------|---------------------------|
| Art | Food culture | Professional development |
| Culture | Freelancing | Psychology |
| Baking | Gaming | Public speaking |
| Beauty | Gardening | Recipes |
| Blogging | Graphic design | Relationships |
| Bodybuilding | Health | Religion |
| Book reviews | Hiking | Restaurant reviews |
| Budget living | Holistic healing | Scuba diving |
| Business | Home decor | Self-care |
| Business tips | Interior design | Self-defense |
| Calligraphy | Investing | Sewing |
| Celebrity | Learning a language | Social media management |
| College | Life hacks | Spirituality & meditation |
| Cooking | Marketing | Sports |
| Cryptocurrency | Mommy/Daddy life | Sustainable living |
| Cuisine cooking | Motorsports | Tech gadgets |
| Culture | Mukbang/ASMR | Tech support |
| Diets | News | Trading stocks |
| DIY & crafts | Nutrition | Travel |
| Drawing | Organization | Vehicles |
| E-commerce | Painting | Video editing |
| Eco living | Parenting | Video game |
| Electronics | Personal development | Videography |
| Entertainment | Personal finance | Web development |
| Entrepreneurship | Personal style | Weddings |
| Family life | Pets | Wine |
| Fashion | Photography | Writing |
| Fine dining | Politics | Yoga |
| Fishing | Pregnancy | |
| Fitness | Productivity tips | |
| Food | Product review | |

Awesome. You've found your niche!

You just completed THE first step to establishing yourself as an expert in your future community. If you found this worksheet helpful, you might like my [Bold Blogger Launch Checklist](#). It's a no fuss checklist to help you launch your blog without the overwhelm.

I have a growing community of bloggers where they ask me all their questions about blogging. So if you came across any questions or still have trouble discovering your niche, feel free to ask me in my Facebook group. It's a great space to ask for feedback and receive encouragement from like-minded bloggers who *get it*. [Join the Bold Blogger Mastermind here!](#)

If you need anything else, you can find me here:

Blog: www.travelingpetitegirl.com

Youtube: www.youtube.com/c/jojaquino

Pinterest: www.pinterest.com/travelingpetitegirl

Instagram: www.instagram.com/travelingpetitegirl

Facebook: www.facebook.com/travelingpetitegirl