

Find Your Niche

Choosing a niche is one of the best & fastest ways to establish yourself as a trusted & go-to resource. It's also results in higher web traffic & faster follower growth. The best niches are the ones that help people become better versions of themselves.

Here's a questionnaire to guide you to find your niche!

What are you passionate about?

What do you like talking about?

What are you skilled at?

What kind of advice do people come to you for?

What are the niches of blogs you follow?

What are products/services are you selling and what niche would that fit into?

What's common between your answers? What niches would these topics be under? The best niche is the one that will provide you the better platform for you to impact your readers the most. Sometimes, this niche is the one you're most passionate about & skilled at.