

travel
blogger



Traveling

PETITE GIRL

JOJO AQUINO


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www.travelingpetitegirl.com

54.2k
Total Reach


 **30k**
@travelingpetitegirl

 **3.4k**
@travelingpetitegirl

 **3.9k**
Email subscribers

 **5.7k**
@jojoaquino

 **1.3k**
@travelingpetitegirl

 **9.9k**
Monthly unique visitors

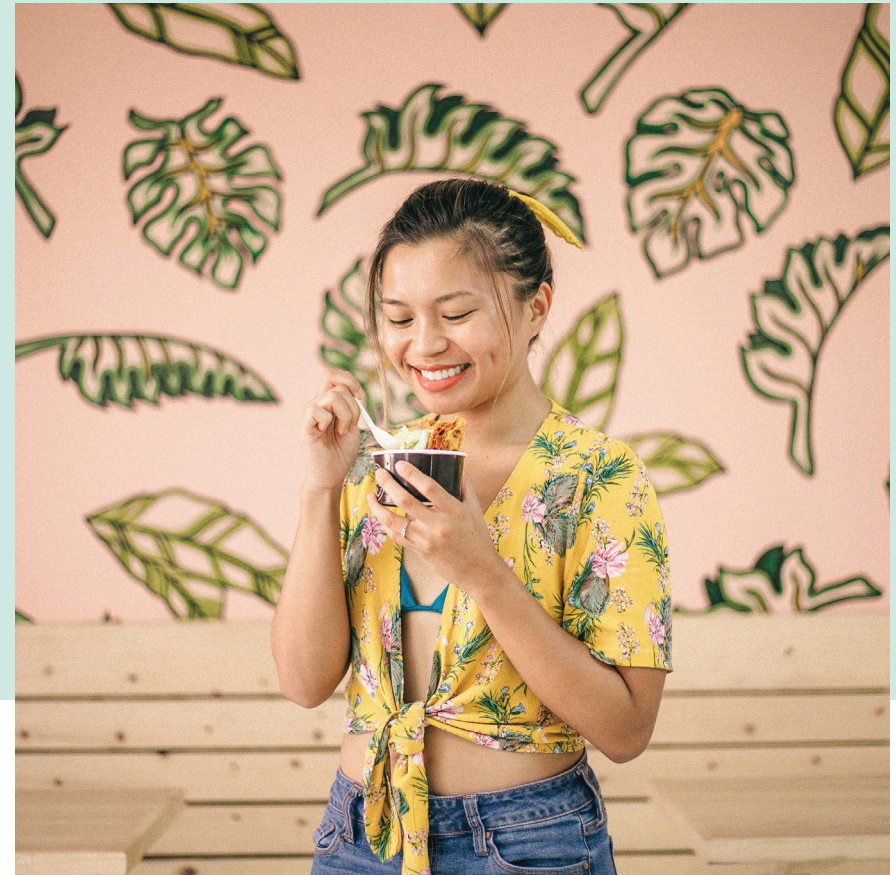


MEDIA KIT

ABOUT

Hi, I'm Jojo. Lovely to meet you! I'm a traveler, photographer and blogger. And I'm obsessed with travel! People say I'm a thoughtful, sweet, inspiring go-getter in a tiny 4'11" body. I'd say I'm exactly that.

When it comes down to it, I feel best when I'm fully self-expressed, pursuing things I love. And enjoy it most when others do it with me too.



Traveling Petite Girl is a travel & lifestyle blog that inspires and encourages female travelers to enjoy their travels & lifestyles much more.

Traveling Petite Girl is a trusted resource for destination guides & travel tips for female travelers.

My blog uses beautiful photography & video to share travel tips and recommendations to my viewers. Each content I create is well-researched with in-depth details.

BLOG STATS

9.9k
MONTHLY UNIQUE VISITORS

19.3K
MONTHLY PAGE VIEWS

3.9K
EMAIL SUBSCRIBERS

My readers are typically travelers with busy lives, who want to make the most of their vacations. They are budget-conscious but splurge on special experiences like activities, accommodations, food, and self-care.

They come to me because they searched for honest reviews on accommodations, tours, activities, products, and destinations.

86% WOMEN 76% AGES 18-34

30% USA 32% PHILIPPINES



CLIENTS & COLLABS

This creator was so amazing to work with, she was quick with delivering content and followed directions to the T! Can't wait to work with her again in the future. <3

BRITTANI / MICHAEL TODD BEAUTY



PAST CLIENTS AND COLLABS





I mix organic content with sponsored posts to ensure that the content doesn't come off as too promotional. I'm always transparent about sponsored content to keep the authenticity I've built with my readers.

Majority of my readers & viewers come from Pinterest & YouTube search, so content about your brand will be read and watched by new audiences for years.

If you have other ideas about sponsorships, let me know!

SERVICES

Do you represent a destination or brand you'd like to promote to the followers of Traveling Petite Girl? I offer a professional service, with informative blog posts & YouTube videos, professional photography, and engaging social media posts.

BLOG POST & YOUTUBE VIDEO

Blog posts (400-800 words) and YouTube videos (8 minutes long) featuring your product. Includes backlinks to your website, an email newsletter feature and social media shares on Instagram, Facebook, and Pinterest.

INSTAGRAM

Instagram photos & videos, stories and takeovers that feature your brand.

PRESS/MEDIA/FAM SPONSORED TRIPS

Individual or group press trips. Can be paid or unpaid depending on the coverage requirements.

REVIEWS

Reviews of destinations, tours, accommodations, activities, or products.

CONTENT CREATION

Content creation includes professional photography and high-quality videos.

EVENT MARKETING/COVERAGE

Coverage of an event or experience you would like featured

CONTACT

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LET'S WORK TOGETHER!