travel blogger



JOJO AQUINO WWW.TRAVELINGPETITEGIRL.COM JOJO@TRAVELINGPETITEGIRL.COM +1 310 307 9731

⊙ 32k @travelingpetitegirl ∎5.3k ®jojoaquino

f 3.1k atravelingpetitegirl





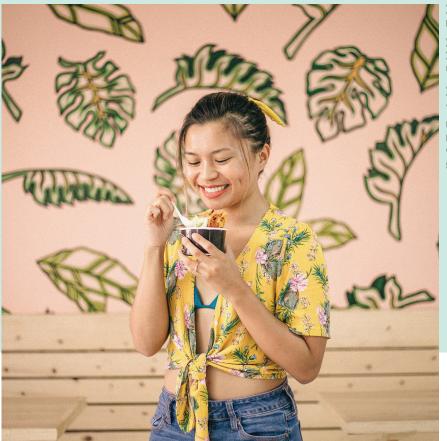
MEDIA KIT

ABOUT

others do it with me too.

Hi, I'm Jojo. Lovely to meet you! I'm a traveler, photographer and blogger. And I'm obsessed with travel! People say I'm a thoughtful, smart, sweet, soft-spoken badass in a tiny 4'11" body. I'd say I'm exactly that. When it comes down to it, I feel best when I'm fully selfexpressed, pursuing things I love. And enjoy it most when

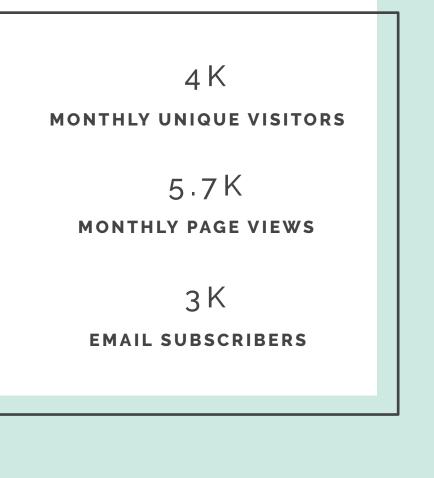




raveling Petite Girl is a travel & lifestyle blog that inspires and adds value to female travelers to enjoy their travels & lifestyles much more.

Traveling Petite Girl is a trusted resource for destination guides & travel tips for female travelers.

My blog uses beautiful photography & video to share travel tips and recommendations to my viewers. Each content I create is well-researched with in-depth details.



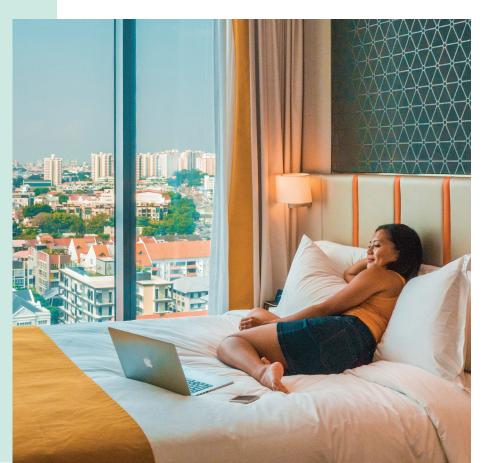
91% women 75% ages 18-34

56% USA 17% PHILIPPINES

BLOG STATS

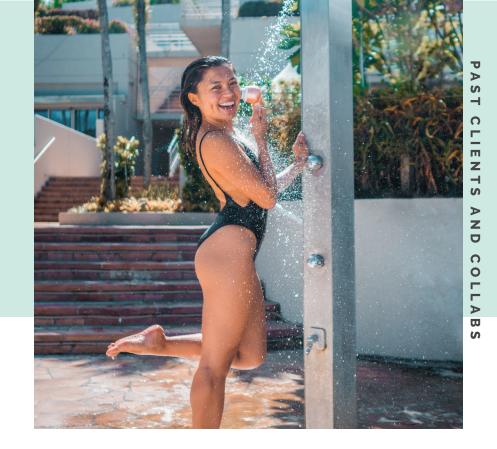
 \mathbf{V} y readers are typically travelers with busy lives, who want to make the most of their vacations. They are budgetconscious but splurge on special experiences like activities, accommodations, and food.

They come to me because they searched for honest reviews on accommodations, tours, activities, products, and destinations.



CLIENTS & COLLABS

This creator was so amazing to work with, she was quick with delivering content and followed directions to the T! Can't wait to work with her again in the future. <3













CREATIVE

BRITTANI / MICHAEL TODD BEAUTY



I mix organic content with sponsored posts to ensure that the content doesn't come off as too promotional. I'm always transparent about sponsored content to keep the authenticity I've buit with my readers.

Majority of my readers come from Pinterest, so content about your brand will be read by new audiences for years.

If you have other ideas about sponsorship opportunities, let me know!

SERVICES

Do you represent a destination or brand you'd like to promote to the readers of Traveling Petite Girl? I offer a professional service, with informative blog posts & YouTube videos, professional photography, and engaging social media posts.

PRESS/MEDIA/FAM SPONSORED TRIPS

Individual or group press trips. Can be paid or unpaid depending on the coverage requirements.

REVIEWS

Reviews of destinations, tours, accommodations, activities, or products.

SPONSORED BLOG POST & YOUTUBE VIDEO

Sponsored blog posts and YouTube videos that promote your brand, with a topic we agree on. Includes social media promotion on Instagram, Facebook, and Pinterest.

SOCIAL PROMOTION

Social media posts & takeovers that promote your brand on Instagram, Facebook, and Pinterest.

CONTENT CREATION

Content creation includes professional photography and high-quality videos.

EVENT MARKETING/COVERAGE

Coverage of an event that you want promoted.

CONTACT

JOJO AQUINO

JOJO@TRAVELINGPETITEGIRL.COM

+1 310 307 9731

WWW.TRAVELINGPETITEGIRL.COM



LET'S WORK TOGETHER!