

travel  
blogger




Traveling  
**PETITE GIRL**

**JOJO AQUINO**

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 **32k**  
[@travelingpetitegirl](https://www.instagram.com/travelingpetitegirl)

 **5.3k**  
[@jojaquino](https://www.youtube.com/jojaquino)

 **3.1k**  
[@travelingpetitegirl](https://www.facebook.com/travelingpetitegirl)

 **219k**  
[@travelingpetitegirl](https://www.pinterest.com/travelingpetitegirl)



**MEDIA KIT**

# ABOUT

Hi, I'm Jojo. Lovely to meet you! I'm a traveler, photographer and blogger. And I'm obsessed with travel! People say I'm a thoughtful, smart, sweet, soft-spoken badass in a tiny 4'11" body. I'd say I'm exactly that.

When it comes down to it, I feel best when I'm fully self-expressed, pursuing things I love. And enjoy it most when others do it with me too.



Traveling Petite Girl is a travel & lifestyle blog that inspires and adds value to female travelers to enjoy their travels & lifestyles much more.

Traveling Petite Girl is a trusted resource for destination guides & travel tips for female travelers.

My blog uses beautiful photography & video to share travel tips and recommendations to my viewers. Each content I create is well-researched with in-depth details.

4K

MONTHLY UNIQUE VISITORS

5.7K

MONTHLY PAGE VIEWS

3K

EMAIL SUBSCRIBERS

# BLOG STATS

My readers are typically travelers with busy lives, who want to make the most of their vacations. They are budget-conscious but splurge on special experiences like activities, accommodations, and food.

They come to me because they searched for honest reviews on accommodations, tours, activities, products, and destinations.

91% WOMEN

75% AGES 18-34

56% USA

17% PHILIPPINES



# CLIENTS & COLLABS

*This creator was so amazing to work with, she was quick with delivering content and followed directions to the T! Can't wait to work with her again in the future. <3*

BRITTANI / MICHAEL TODD BEAUTY



PAST CLIENTS AND COLLABS





I mix organic content with sponsored posts to ensure that the content doesn't come off as too promotional. I'm always transparent about sponsored content to keep the authenticity I've built with my readers.

Majority of my readers come from Pinterest, so content about your brand will be read by new audiences for years.

If you have other ideas about sponsorship opportunities, let me know!

# SERVICES

Do you represent a destination or brand you'd like to promote to the readers of Traveling Petite Girl? I offer a professional service, with informative blog posts & YouTube videos, professional photography, and engaging social media posts.

## **PRESS/MEDIA/FAM SPONSORED TRIPS**

Individual or group press trips. Can be paid or unpaid depending on the coverage requirements.

## **REVIEWS**

Reviews of destinations, tours, accommodations, activities, or products.

## **SPONSORED BLOG POST & YOUTUBE VIDEO**

Sponsored blog posts and YouTube videos that promote your brand, with a topic we agree on. Includes social media promotion on Instagram, Facebook, and Pinterest.

## **SOCIAL PROMOTION**

Social media posts & takeovers that promote your brand on Instagram, Facebook, and Pinterest.

## **CONTENT CREATION**

Content creation includes professional photography and high-quality videos.

## **EVENT MARKETING/COVERAGE**

Coverage of an event that you want promoted.

# CONTACT

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**LET'S WORK TOGETHER!**